

Children, Adolescents, and the Media (CAM) Business Meeting

Saturday May 25, 2019, Washington, DC

Opening by Jessica Piotrowski (Chair)

1. 2018 Minutes Approval [Jessica Piotrowski]

CAM members approve last year's minutes. These minutes can be found on the CAM website and paper copies are available in the room.

2. 2019 Membership Statistics and Finances [Jessica Piotrowski]

CAM currently has 299 members. The budget remains challenging.

Contributions to CAM finances

- Sponsoring CAM: The sponsoring of the CAM reception remains challenging. Currently, member dues and the Taylor & Francis Sponsorship sponsor our division.
- CAM members agreed with the proposal to stop with plaques (except for the senior scholar award) and start with giving printed awards. A stop in the use of plaques saved CAM 300 dollars.

3. Notes from the Executive Board Meeting [Jessica Piotrowski]

*Conference Attendees

The 2019 conference was attended by 3681 attendees from 67 countries, 39.4% acceptance rate.

*Inclusive Conference

- ICA has increased inclusion efforts for attendees of its annual conference. ICA now offers gender-neutral restrooms, subsidized childcare, yoga classes, private, lockable nursing room with minifridges in rooms for breastmilk, AA meetings, information about addiction and mental health resources near the conference venue, a quiet room, and preferred pronouns on badges
- The ED manages allergy requests, ADA-accessible sleeping rooms, and closed-captioning equipment

*Treasury Report

- The budget report is available to members.
- ICA is working to move journals to Open Access and is building funds to make this possible.
- Socially responsible investment portfolio.
- Internationalization efforts continue.

*Hotel Booking – New Process (Experian)

- ICA used a new hotel booking system, Experian. This is a data-driven process based on the needs of ICA. Booking system for hotel rooms in the conference hotel was made available two days after the conference program was released, in order to yield much less cancellation of reservations.
- Hotel process for the conference in Australia will be similar, timelines will be conveyed in advance. There are excellent hotel options in the area of the conference venue, with a fun variety, including budget friendly and shareable 'condo options'. It is recommended to book

airfare as soon as possible and to consider low budget national airlines (often not in Expedia). 35 countries can get ETA (Electronic Travel Authority), application procedure should be fast. Some exceptions are in place for "visitor visa" from certain countries.

***Next Regional Conference**

The next regional conference "Searching for the Next Level of Human Communication" is to be held in October 16-18, 2019 in Bali, Indonesia. Full paper submissions are due by 31 July 2019. Details can be found here: <http://ic.aspikom.org/wp/>

***Board Voting Decisions**

- Fellow nominations were approved.
- ICA award nominations were approved.
- SECAC Committee membership will convert into a 3 years position (current & former SECAC representatives are eligible).
- Travel-related carbon offset option will be made available upon registration.
- ICA will accept a maximum of three first-author submissions, but unlimited number of co-author submissions. First author does not include chairs or discussants.
- International Liaison and SECAC representatives will become elected officer positions via the official ICA online election process.
- Human-Machine-Communication Interest Group approved.
- International Journal of Communication becomes an ICA Journal.
- Editor approved for Communication Theory (Prof. Betsi Grabe).
- ICA adopts formal Code of Ethics and Updated Mission Statement.
- ICA adopts a new visual identity, which will be released during the ICA annual awards & presidential address on Sunday.

4. Updates – SECAC [Cecilia Shou]

Blue Sky Workshop

5. A Year in Review [Jessica Piotrowski]

***Award Plaques**

CAM's decision to reduce the costs of award plaques was implemented. CAM saves roughly 300USD per year.

***New HHD Formats**

CAM's decision to pilot new HHD formats (Speed Dating and Power Tables) was implemented. New formats were well-received by CAM members.

***Election Results and New Calls**

- Vice-Chair: Nicole Martins is the new CAM vice-chair, congratulations!
- A new secretary, student representative, and international liaison need to be elected. The candidates have to submit their application by the end of July. The current chair invites all interested to contact her for more information. Nominations should be emailed to Nancy Jennings (jenninna@ucmail.uc.edu).

*CAM Annual Goals

CAM Annual Goals were inspired by the CAM preconference in 2017 (#InventIntervent), that focused on the bridge between academics and the industry. The following points were raised:

- Raise awareness of challenges: A commentary that examines children from underrepresented countries was published in JOCAM: "The invisible children of media research" by Amy Jordan & Kate Prendella. Taylor and Francis made this publication open access. CAM continues to work on this point.
- Program Connected Sessions: The current program tried to work towards this goal and scheduled a session that connects academics and the industry: "Evidence based education: How industry researchers support and evaluate interactive educational media for children."
- CAM should be easy to find: One suggestion was to build a better website. Jessica invested in this project (ica-cam.org). No resources were available. Jessica's husband John volunteered to help constructing the website. Members are invited to give feedback on the new website. The ICA board has called it an exemplary website. CAM is highly enthusiastic about the new website and is most grateful to John and Jessica for their efforts. CAM officers will continue to consistently update content. The website receives high user stats, with CAMmer in the Spotlight being the most visited page. This year a CAMmer in the Spotlight Awards Edition was published.
- Scholars should be easy to find: CAM launched a Find an Expert page on its website (expert.ica-cam.org). John volunteered to help with constructing the web page and database. The database will help to locate CAMmers in regards to country, expertise, university, etc. A total of 46 members are now included. CAM members are encouraged to opt in by sending a message via the CAM website.
- Facilitate Broader Connections: Broader connections should be facilitated and efforts are being done to do so. Next year, CAM will collaborate with the University of the Sunshine Coast.
- Practical Support for Scholars: CAM provided an infographic for its members with practical information to prepare for the Washington conference. The infographic was very well-received among CAM members, as well as by the ICA board. Special thanks to Cecilia Zhou for creating the infographic.

6. 2019 Conference Statistics [Nancy Jennings]

*2019 Conference Submission Details

Acceptance rate was 86% this year. It was a highly competitive year.

*2019 Conference Format

- 1 Research Escalator Session
- 3 Panels [Submitted as Panels]
- 13 Paper Panels [4/5 papers; 1 respondent]
- 3 Hybrid High Density [8+ papers]
- 8 Posters

*2019 Conference in Washington

The theme of the next ICA conference is "Open Communication."

7. Special Acknowledgements [Jessica Piotrowski]

CAM thanks session chairs, discussants, research escalator mentors, reviewers, and officers:

- Acknowledgement of the researchers who helped as chairs and discussants.
- Acknowledgement of the mentors who assisted the mentees and worked with them to give feedback on their work in progress: Marie-Louise Mares, Sora Park, Jan van den Bulck, Jessica Piotrowski, Meryl Alper, Wonsun Shin, Alison Bryant, Sonya Dal Cin, Eric Rasmussen, Dafna Lemish, Erica Scharrer, Kathleen Beullens, Alex Bonus, Sara Pabian, Nick Bowman, and Marina Krmar.
- Acknowledgement of the 100+ researchers who helped to review the papers.
- Special acknowledgement of the scholars who reached out to volunteer for reviewing and assist with organizing the CAM conference: Drew Cingel, Jessica Piotrowski, Ine Beyens, Nicole Martins, Karin Fikkers, Erica Scharrer, Esther Rozendaal, Kathleen Beullens, Amy Jordan, Sun Sun Lim, Kirstie Cope Farrar, Lindsay Hahn, Sherri Hope Culver, Brigitte Naderer, Alexis Lauricella, Fashina Alade, Marie-Louise Mares, Lisa Hurwitz, Laura Vandenbosch, Andrew Yee
- Acknowledgement of the members of our award committees.
- Special acknowledgement of the Top Reviewer: Brigitte Naderer.
- A CAM reviewer survey link is available <https://tinyurl.com/CAMSurvey2020>. CAMmers are encouraged to sign up to review or to work in an award committee:
 - Top Paper / Top Student Paper
 - Best Published Article
 - Top Dissertation

8. CAM Awards [Jessica Piotrowski & Nancy Jennings]

Congratulations to all CAM award winners:

- Top Reviewer: Brigitte Naderer
- Top Student-Led Paper: Ines Spielvogel, Jörg Matthes & Brigitte Naderer
 - Again and again: Exploring the influence of disclosure repetition on children's cognitive processing of brand placement
- Top Paper: James Alex Bonus
 - The Impact of Pictorial Realism in Educational Science Television on Children's Learning and Transfer of Biological Facts
- Top Paper: Nilam Ram, Xiao Yang, Mu-Jung Cho, Miriam Brinberg, Fiona Muirhead, Byron Reeves, & Thomas Robinson
 - Teen Screenomes: Describing and Interpreting Adolescents' Day-To-Day Digital Lives
- Top Dissertation: Lisa Hurwitz
 - Were They Ready to Learn? Short- and Long-Term Effects of Ready to Learn Media on Young Children's Literacy
- Best Published Article: Edmund W. J. Lee, Shirley S. Ho, & May O. Lwing
 - Explicating Problematic Social Network Sites Use: A Review of Concepts, Theoretical Frameworks, and Future Directions for Communication Theorizing
- Senior Scholar: L. Monique Ward.

Special thank you...to our chair team, Jessica Piotrowski and Nancy Jennings.

- Jessica is thanked for the organization of the conference and business meeting. The website that she created is an invaluable tool for the community of CAM.
- Jessica passes the gavel to Nancy as new CAM chair. Jessica is thanked for her invaluable contribution to the CAM division.

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