

# **Children, Adolescents, and the Media (CAM) Business Meeting**

## **Sunday May 27, 2018, Prague, Czech Republic**

### **Opening by Jessica Piotrowski (Chair)**

#### **1. 2017 Minutes Approval [Jessica Piotrowski]**

CAM members approve last year's minutes. These minutes can be found on the CAM website and paper copies are available in the room.

#### **2. ICA Code of Best Practices in Fair Use [Patricia Aufderheide]**

Patricia Aufderheide presents the newest code of ICA. ICA members designed this code in 2009. Many communications scholars have used it. Some editors already encourage authors to employ fair use. CAM members are encouraged to use the code and to contact the Fair Use Task Force when having questions: park@mx.lakeforest.edu and paufder@american.edu

#### **3. 2018 Membership Statistics and Finances [Jessica Piotrowski]**

CAM currently has 292 members. Although CAM is still a relatively new division, CAM is now one of the largest divisions within ICA. An additional 60 members joined CAM in 2018. Once individuals become a member, they seem to stay a member. The budget remains challenging, though.

Contributions to CAM finances

- Sponsoring CAM: The sponsoring of the CAM reception remains challenging. Currently, member dues and the Taylor & Francis Sponsorship sponsor our division. Most divisions stopped with plaques and started with giving printed awards. A stop in the use of plaques would save CAM 300 dollar. CAM members agree with this proposal but propose to keep the plaque for the senior scholar award.

#### **4. Notes from the Executive Board Meeting [Jessica Piotrowski]**

##### **\*Additional Fee Waivers**

Two additional conference fee waivers for student member and members from B/C countries are proposed. In the discussion of this proposal of the ICA board, it became clear that the student top paper will continue to receive a travel grant and conference fee waiver.

##### **\*Authorship Policy**

- Current situation: "Five Authorship limit" regardless of first author or co-author position.
- Alternative proposal: Minimize the number of first authorships that any author can submit, but remove limits on co-authorship. This rule is now proposed. Some CAMmers agree that this rule is a better proposal because it can also support collaboration. One member suggests it may not be necessary to change the current rule. Other conferences ask who the presenting author is; ICA can also focus on the presenting author.

In this discussion, it may be relevant to consider that only first authors can sometimes receive funding from their universities or grant organizations. As such, the submission of multiple papers as a first author helps people to get travel grants.

#### \*Digital Posters

- Posters are costly. Thoughts on continuing digital poster or alternative speed-dating hybrid format were shared
  - CAMmers notice that there was sometimes too much noise in the rooms because of poor acoustics.
  - Hotels don't have poster walls available, so it is often extra pricey to organize high density sessions.
  - An advantage of posters is that scholars can look at the posters and can get a clue of all the research without talking to the presenters. This is especially useful when an attendee has missed the brief talks at the beginning of each high density session.
  - Another format that may be interesting is the speed dating format, in which members briefly talk with a presenter and, after a brief time, go to talk to another presenter. The speed dating format could be tested next year. At the entrance of each room, a paper that reports who is sitting where in the room with which research should be present. This document helps attendees to know where to go. Attention should be paid to the fact that not all attendees are equally interested in all the presenters and may want to stay longer at a particular presentation.
  - Another interesting format is a mixed session with a longer presentation (6 minutes) and handouts and small group discussions at tables after the presentation (or maybe before the session starts).

#### \*Reviewer Pool

- Other divisions seem to have more troubles with finding reviewers; CAM is excited for the great enthusiasm that members show to review papers. Jessica thanks the reviewers and encourages to not only score papers but also to invest in writing down feedback comments. Reviewers are also encouraged to highlight the comment that explains why a paper is rejected, because now it is sometimes unclear which reviewer comment was the most relevant. Next year the system with the reviews will be more automatized.
- How can we encourage more and / or high-quality reviewers?
  - One proposal is to make reviewing compulsory when submitting a paper to the division.
  - A current problem is that the first authors of the papers often volunteer to review but not always the co-authors; they should be involved more. The CAM survey is a way to recruit reviewers and ensures that not only the submitters of the paper are invited to review.
  - Papers are anonymous but a reviewer can add personal notes to the chair. Junior scholars are encouraged to explain their personal situation and in particular their experience with reviewing as well as the troubles they encountered during the review process. This information is helpful for the chair.

#### \*Other Content in Progress

- Mission Statement & Ethics [Lee Humphreys]: ICA is considering to rewrite the mission statement and ethical code
- Sponsorship [Nick Bowman]: ICA is reflecting on whether we should have sponsorship and what this should look like
- An Implementation Plan Per Division [Matt Carlson] is written yearly, a summary of the positive points may be helpful

- Opportunity for Divisions to Submit Content for Newsletter: CAM plans to support members more strongly to share their news in the CAM newsletter
- More transparent process for self-nomination to committees: CAM plans to make this process more transparent.
- Amy Jordan does continued efforts with regional conferences.

## **5. International Liaison [Sister Lando]**

The role of International Liaison is further refined. The next regional conference will be in Ghana, CAMMers are warmly invited to join. The board will sponsor the preconference and further sponsors Sister Lando for travelling to relevant regions to discuss our future.

## **6. JOCAM Notes and 2019 Conference [Amy Jordan]**

\*Journal of Children and Media (JOCAM)

- Acknowledgement of the publishers, Taylor and Francis, who sponsor the CAM reception.
- Acknowledgement of the researchers who contribute to JOCAM. Amy Jordan notes how exciting it is that members of so many countries contribute.

\*2019 Conference in Washington

The theme of the next ICA conference is "Communication without boundaries." CAM's work is often interdisciplinary and is thus highly related to the main conference theme in 2019. CAM's work is also relevant outside academic borders, i.e., for non-academic stakeholders.

The meeting in Washington was planned 7 years ago, ICA now counts over 3000 attendees. The conference will start on Friday and will end on Tuesday. Preconferences cannot easily be accommodated in the conference hotel; hotel rooms in the conference hotel will probably not be available before the official start day of the conference.

DuPont Circle will be the region of the conference in Washington. Washington Hilton will be the conference hotel.

Booking of hotels system will change, 40% of members cancel or change reservations. Booking system will only be available two days after the conference program has been released.

## **7. From San Diego to Prague [Jessica Piotrowski]**

\*Officer Roles

- CAM bylaws were changed to divide the work load between the elected and the current chair.

\*Election Results and New Call

- Secretary: Ine Beyens is the new CAM secretary, congratulations!
- Student & Early Career Representative: Cecilia Zhou is the new student representative, congratulations!
- A new vice-chair needs to be elected. The candidates have to submit their application by the end of July. The current chair invites all interested to contact her for more information. Nominations for CAM-VC should be emailed to the current chair, Jessica (j.piotrowski@uva.nl).

\*CAM Goals to Bridge the Gap with the Industry

The CAM preconference in 2017 focused on the bridge between academics and the industry. The following points were raised

- Raise awareness of challenges: CAM is working on this point. For instance, a viewpoint on how non-academics can use scholarly input will be published in JOCAM. Taylor and Francis will make this document open access.
- Program Connected Sessions: The current program tried to work towards this goal and scheduled connected sessions directly after each other in the same location. When CAMmers are organizing a panel, it is encouraged to point out how you connect with other themes.
- CAM should be easy to find: One suggestion was to build a better website. Jessica invested in this project. No resources were available. Jessica's husband John volunteered to help constructing the website. Members are invited to give feedback on the new website. The ICA board has called it an exemplary website. CAM is highly enthusiastic about the new website and is most grateful to John and Jessica for their efforts.
- Scholars should be easy to find: It remains problematic to find CAMmers that are experts in particular areas. A database could be a solution. John volunteered to help with constructing a database called "Find a CAMmer". This database will help to locate CAMmers in regards to country, expertise, university, etc. An email will be sent to opt in.
- Facilitate Broader Connections: This year, ECREA organized a preconference in collaboration with CAM. Such connections should be facilitated. Efforts are being done to do so.

#### \*Practical Support for Scholars

A follow-up preconference proposal is discussed that would focus on dissemination strategies such as visual abstracts, press releases and infographics

- Positive points of such a preconference: Event would be hands-on, in-the-moment practice; timely
- Downsides of such a preconference: Support Team, Location, Interest, Costs

Such a theme for a preconference would be possible but it remains unclear whether it is possible from a practical viewpoint. A suggestion is not to organize it as a preconference but rather as a session that would be organized, for instance, in the evening. Amy Jordan suggests Taylor and Francis might help to practically organize this preconference.

## **8. 2018 Conference Statistics [Jessica Piotrowski]**

### \*2018 Conference Submission Details

Acceptance rate was 60% this year. It was a highly competitive year.

### \*2018 Conference Format

- 1 Research Escalator Session
- 5 Panels [Submitted as Panels]
- 10 Paper Panels [4/5 papers; 1 respondent]
- 2 Hybrid High Density [8+ papers]
- 8 Posters

## **9. Special Acknowledgements [Jessica Piotrowski]**

CAM thanks session chairs, discussants, research escalator mentors, reviewers, and officers:

- Acknowledgement of the researchers who helped as chairs and discussants.
- Acknowledgement of the mentors who assisted the mentees and worked with them to give feedback on their work in progress: Dafna Lemish, Erica Scharrer, Kathleen Beullens, Kirstie Cope Farrar, Laura Vandenbosch, Lynn Schofield Clark and Maria Len-Rios.

- Acknowledgement of the 100 researchers who helped to review the papers.
- Special acknowledgement of the scholars who reached out to volunteer for reviewing and assist with organizing the CAM conference: Kirstie Cope Farrar, Lindsay Hahn, Amy Nathanson, Ine Beyens, Ashton Speno, Brigitte Naderer, Dina Borzekowski and Nick Bowman.
- Acknowledgement of the members of our award committees.
- Special acknowledgement of the Top Reviewer: Kathleen Beullens.
- Special acknowledgement of the former officers Laura Vandenbosch and Shina Aladé.
- A CAM reviewer survey link is available <https://tinyurl.com/ICACAMDC2019>. CAMmers are encouraged to sign up to review or to work in an award committee:
  - Top Paper / Top Student Paper
  - Best Published Article
  - Top Dissertation

## **10. CAM Awards [Jessica Piotrowski & Nancy Jennings]**

Congratulations to all CAM award winners:

- Top Reviewer: Kathleen Beullens
- Top Student-Led Paper: Amber van der Wal, Karin M. Fikkers, & Patti M. Valkenburg
  - What's in it for them? Teens' Differential Preferences for Types and Contexts of Televised Aggression
- Top Paper: Heather Kirkorian, Koeun Choi, Seung Heon Yoo, & Roxanne Etta
  - Child Characteristics, Media Characteristics, and Selective Attention Moderate Toddlers' Learning from Screen Media
- Top Paper: Amy Nathanson & Ine Beyens
  - Associations Between Television Exposure and Executive Function Among 12-18-month-old Infants
- Top Dissertation: Brigitte Naderer
  - The Impact of Product Placements in Children's Movies: Content, Effects, and Protective Measures
- Best Published Article: Eric E. Rasmussen, Autumn Shafer, Malinda J. Colwell, Shawna White, Narissra Punyanunt-Carter, Rebecca L. Densley, & Holly Wright
  - Relation Between Active Mediation, Exposure to Daniel Tiger's Neighborhood, and US Preschoolers' Social and Emotional Development
- Senior Scholar: Marie-Louise Mares.

### **Special thank you...to our chair team, Jessica Piotrowski and Nancy Jennings.**

- Jessica is thanked for the organization of the conference and business meeting. The website that she created is an invaluable tool for the community of CAM.

\*\*\*End\*\*\*