

# **Children, Adolescents, and the Media (CAM) Business Meeting**

## **Saturday May 27, 2017, San Diego, USA**

### **Opening by Sahara Byrne (Chair)**

- Welcome to San Diego
- Need reviewers : call to take a survey on CAM members interest in reviewing papers
- ICA GAME – CAM MEETING = CAM aims to win the ICA game so one warm call to play along the game

### **Minutes Approval [Sahara Byrne]**

- CAM members approve last year's minutes. These minutes can be found on the CAM website and paper copies are available in the room.
- After the discussion of two motions, the minutes are approved.

### **2017 Membership statistics [Sahara Byrne]**

- At the time of the annual conference, CAM has 241 Members. Of these members are:
  - 8 Lifetime members
  - 148 Regular members
  - 67 Students members
    - < 141 International members>

### **2017 Finances [Sahara Byrne]**

- Rollover from 2016 \$548
- Expenses
  - Awards: \$500
  - Plaques: \$300
  - Reception: \$0.00 (!!!!)
- Contributions
  - Member Dues: the CAM officers would like to encourage others to join our division
  - CcaM-Sponsored Reception \$5000 (Thank You!)

### **Notes from the executive board meeting [Sahara Byrne]**

- ICA is financially healthy. 300,000 in the black for 2018.
- New journal press: Oxford University (our 6 journals). This change will save money.
- New opportunities : Expanding health coverage of ICA employees to their families
- ICA destinations of future conferences: Prague 2018; Washington DC 2019; Australia 2020; Denver 2021; Paris 2022; Toronto 2023
- Thailand proposals' as a conference destination after site visit (2024)
- Hybrid High Density in Prague (laptops or key slides only, no poster to hang!) will not be possible. There will be no wall space available. However, these sessions enable our high acceptance rate and we want to obtain the format. Poster will be replaced by slides that are printed out. As such, we can keep the format and its advantages for CAM. The three-minute presentation in advance of the explanation of the slides will remain.
- Student and Early career representatives will now be elected and must be regular students.

### **Annals of the ICA [Sahara Byrne]**

- Annals of the ICA: it will be available online.
  - First 2 issues published (on ICA website)
- Request libraries to subscribe : Sahara poses a call for reaching out to members' libraries to subscribe to ICA annals
- What to publish in annals of the ICA ?
  - Literature reviews [up to 11,000 words]
  - Review Essays [6,000 words, critical essays pertinent to discipline]
  - Topical Book Reviews [recently published books]

### **For Discussion - CAM By-Laws Change : Vote to Revise Officer Responsibilities [Sahara Byrne]**

- Need to improve the duties divided between planning VC and non-planning VC
  - Duties should be divided between the officers and should be clear when taking up responsibilities
  - An official voting will be organized about this change in responsibilities
- Planning VC / Chair Responsibilities
  - Coordinate all reviews, including panel committee reviews
  - Integrate paper and panel feedback to plan sessions
- Non-Planning VC/Chair Responsibilities
  - Manage feedback from research-escalator reviews / solicit mentors for REs
  - Plan the research-escalator session(s)
  - Manage top-paper assignment and awards committees
- Secretary Responsibilities
  - Work with Non-Planning VC/Chair as necessary
  - Coordinate Spotlight Newsletter

### **For Discussion – the CAM CFP [Sahara Byrne]**

- There is an increase in submissions focusing on “Emerging Adults” (18-25) as Target Audience in CAM
  - Previous decision was to not to include in CFP (too many undergrad samples)
  - However, theory has changed and we have now more theory on emerging adulthood and their developmental tasks. As such, the question came up whether it was time to revisit this decision?
    - Examples of research proposed as valid submissions to CAM : Retrospective accounts; social-emotional need fulfillment via media; new media adopters
    - Important point is that these papers would need to have a developmental focus and cannot use convenience samples of college students.
- Responses from CAMmers:
  - It is difficult to disentangle the difference between a true developmental focus in emerging adulthood or a convenience sample study using college students and adding a developmental focus afterwards.
  - Developmental focus + representative sample of emerging adults may be a solution and used as criteria for selection papers.
  - Need to consider the risk of alienating from our focus on children and adolescents, the life span should not be defined too broad

- Problemizing vs conceptualizing the developmental group is an important difference to consider.
- (An unofficial, preliminary vote indicates that the majority of CAM members present at the meeting prefers to stay with the current age groups of children and adolescents.)

#### **For Discussion – Social Media Share [Sahara Byrne]**

- Research is tweeted during the ICA conference. The organization has heard about incidences when this research was picked up by non-academics and started a problematic discussion about the research online.
- As such a call is raised to consider to protect your research from social media.
- Responses from CAMmers:
  - No tweet sign can be implemented on slides.
  - Another option can be that a SOCIAL MEDIA SHARE ALLOWED sign has to be indicated on the slide.
  - Consider consequences when the non-tweet sign is not respected; which rules will be implemented? (Sahara indicates that the board is working on rules regarding social media use).

#### **VC Election results [Sahara Byrne]**

- Congratulations to Nancy Jennings! She has been elected as Vice-Chair Elect. This is a four year position. Current officers are grateful for her efforts.
- Call to reach out to CAM officers when CAM members have questions or problems.

#### **Notes from SECAC Representative by CAM SECAC Representative Shina Alade**

- Student Early Career Council = Shina notes that it is a relatively novel initiative within ICA.
- There is a call for new candidates for the SECAC representative position
  - Election will be part of the regular election process, the election will be held in the fall, CAM members will be able to vote for the new representative.
- Call for ideas of students
  - Social media page is available to share ideas
- Informal gathering of students will be organized after the CAM business meeting. The informal gathering will be at the student and early career reception.

#### **ICA conference May 24<sup>th</sup> -28<sup>th</sup> 2018 in Prague by Amy Jordan**

- 2017 conference is the largest ICA conference in the ICA history. Over 3300 attendees are present at the current conference. This increase in attendees is an indication that the access to attend the conference is more open and inclusive. However, it also brings along challenges, in particular, space restrictions in Prague.
- Hotel registration was problematic in San Diego. Registration will be organized differently in Prague. A hotel will be ensured and offered according to your preferred dated. Three hotels will be available. 165\$ will be the hotel rate including breakfast. Receptions will be organized in different hotels.

#### **2017 Preconference #inventintervent by vice-chair Jessica Piotrowski**

- Business meeting in 2016 indicated a need for a preconference on the gap between academics and practitioners. CAM made it happen in 2017: the preconference #inventinterven was organized by Jessica Piotrowski and her team.

#### **2017 Conference submission details [Jessica Piotrowski]**

- Acceptance rate has increased: we had an acceptance rate of 69%.
  - Side note : the quality of the papers in the CAM division is higher as compared to other divisions. This quality should be taken into account when evaluating the high acceptance rate.
- CAM is grateful for the reviewers who helped to make this process a success.
- Panels were organized according to different themes this year. This organization enabled to bring speakers together from a different angle than has been done in the past. Chair asks for feedback on this new organization of panels.
  - All members are positive about this new structure of organizing panels.

#### **2017 conference format [Jessica Piotrowski]**

- Different session formats were organized at the 2017 conference:
  - 2 Research Escalator Sessions
  - 4 Panels [Submitted as Panels]
  - 7 Paper Panels [4/5 papers; 1 respondent]
  - 4 Hybrid High Density [8+ papers]
  - 8 Posters
- All panels (regardless of format) were assigned a Chair and Respondent – the chair was asked to reach out ahead of time to presenters to explain the procedures).

#### **HUGE Thanks goes to CAM's Session chairs & Discussants [Jessica Piotrowski]**

- Alexis Lauricella
- Alicia Blum-Ross
- Amy Bleakley
- Bradley Bond
- Drew Cingel
- Eric Rasmussen
- Erica Scharrer
- Heather Kirkorian
- Heidi Vandebosch
- Jan van den Bulck
- Jennifer Stevens Aubrey
- Karin Fikkers
- Kirsten Drotner
- Kris Harrison
- Laura Vandebosch
- Marie-Loiuse Mares
- Mariska Kleemans
- Matthew A. Lapierre
- Meryl Alper
- Moniek Buijzen

- Molly Schlesinger
- Nicole Martins
- Peter Nikken
- Sahara Byrne
- Sarah Vaala
- Sindy Sumter
- Sun Sun Lim

**HUGE Thanks goes to CAM's Research Escalator Mentors [Jessica Piotrowski]**

- Dafna Lemish
- Erica Scharrer
- Kathleen Beullens
- Kirstie Farrar
- Laura Vandenbosch
- Lynn Schofield Clark
- Maria Len-Rios
- Marie-Louise Mares
- Marina Krcmar
- Meryl Alper
- Nancy Jennings
- Nicole Martins
- Sonya Dal Cin
- Sora Park
- Stephanie Edgerly
- Steven Eggermont
- Wonsun Shin

**HUGE Thanks goes to CAM's Awards Committee Members [Jessica Piotrowski]**

- Aimee Rickman
- Alexis Lauricella
- Amy Jordan
- Bradley Bond
- Eric Rasmussen
- Esther Rozendaal
- Kirstie Farrar
- Kirstin Drogos
- Lynn Schofield Clark
- Nancy Jennings
- Nicole Martins
- Sahara Byrne
- Sara Pabian
- Sarah Vaala
- Simone de Droog
- Sonia Livingstone
- Sun Sun Lim

## **HUGE Thanks goes to CAM's paper reviewers! [Jessica Piotrowski]**

- 100 AMAZING REVIEWERS!

## **Top CAM Reviewer [Jessica Piotrowski]**

- Mariska Kleemans is this year's CAM's TOP reviewer. She gave rich details for every paper she reviewed and served as a back-up reviewer (voluntarily). CAM thanks MARISKA for her dedication and useful insights!

## **Thinking ahead of reviewers: CAM needs its members! [Jessica Piotrowski]**

- Call to fill in the CAM reviewers' survey for CAM members to enable the match between reviewers and papers for the conference in 2018. (November is the deadline for submission of reviews)
- How can CAM members help? By signing up through the website survey:  
<https://tinyurl.com/ICACAM2018>

## **Awards Committee Work [Jessica Piotrowski]**

- Top Student-Led Paper
  - Effects of Ready to Learn Early Childhood Literacy Computer Games in Middle Childhood
  - Lisa Hurwitz, Dashia Kwok, & Kelly Schmitt
  - "Among the very positive comments on this paper, reviewers noted that *"this is a very important longitudinal study [which] offers evidence that is valuable to many stakeholders -- including parents, producers, and researchers."* And moreover, noted that this paper feels akin to the original recontact study only within the context of computer games and commented that, after reading this paper, *"I'm persuaded that for those children with fewer resources, games like this can get them more ready to learn."*
- Top Paper
  - Which Came First? Assessing Transactional Relationships Between Children's Violent Media Use and ADHD-Related Behaviors
  - Ine Beyens, Jessica Taylor Piotrowski, & Patti M. Valkenburg
  - "Among the positive reviews for this paper, reviewers noted that the content of the paper presents interesting and important outcomes, employs sophisticated analytic techniques, and offers a thoughtful and rich discussion that is sure to move the field forward. "
- Top Paper
  - Parents' Active Engagement Mediates the Impact of Background TV on Toddlers' Play
  - Heather Kirkorian, Koeun Choi, & Daniel Anderson
  - "Among the very positive reviews for this papers, reviewers noted that the study is "simply charming", clean in its questioning, novel in its methodological approach, clear in its analyses, and provides important evidence for the boundary conditions of background television effects. "
- Best Published Article
  - Toward an Integrated & Differential Approach to the Relationships between Loneliness, Different Types of Facebook Use, and Adolescents' Depressed Mood
  - Eline Frison & Steven Eggermont
  - "This year, the awards category for "best published article" was very competitive with reviewers all agreeing that the decision was a particularly difficult one – so kudos to all of the nominees. But, ultimately, committee members agreed that it was this piece by Eline

Frison & Steven Eggermont – published in *Communication Research* in 2015 – that is most deserving of this recognition. Reviewers commended the authors for selecting a topic that addresses an *“important contemporary issue in reach on children, adolescents, and media”* and noted that, by implementing a *“rigorous longitudinal effort”* with an impressive sample size, the authors are able to specify the importance of a particular combination of factors in relation to Facebook use and well being. Reviewers noted that the findings from this work *“open up new questions for further research and also have implications for policymakers, health practitioners, and parents who are all interested in how to cultivate among young people the social media practices that will best contribute to positive youth development”*. Indeed, the committee agreed that the findings from this piece are *“powerful, relevant, and highly informative”*.

○ Top Dissertation

- How Facebook Makes Teens (Un)Happy: Understanding the Relationships between Facebook Use and Adolescents’ Well-Being
- Eline Frison
- *“Committee members were unanimous in their praise for Eline’s work – highlighting the theoretical, methodological, and analytic rigour which characterizes this dissertation. To give you some context, in total, Eline’s dissertation consists of six empirical articles – five of which are already published in top interdisciplinary peer-reviewed journals. By combining various communication and psychological theories into an overarching framework, Eline’s work is “among the first to longitudinally examine social media effects in adolescence and to explain why and among whom differential effects occur”. Her work presents a “complex, but nuanced theoretical picture of how to understand social media effects in adolescence”. And, importantly, her dissertation goes beyond “academic contributions to also offer parents, teachers, educators, caregivers, and health practitioners relevant and useful insights” by identifying both challenges and opportunities that social media (in this case, Facebook) offer teens today. As noted by her supervisor is his nomination statement, Professor Steven Eggermont, Eline is a “highly motivated and exceptionally gifted researcher” well-deserving of this recognition.”*

○ Senior Scholar

- Jan van Den Bulck
- *“This year’s winner is – by all accounts – a true senior scholar. Indeed, so many people at CAM felt this way that – rather than one nomination package – two completely separate dossiers were submitted by two different groups of people.*

A few quotes from the submitted dossiers that truly exemplify what a senior scholar is:

- *In terms of research ... “As a multifaceted scholar, he does not settle for one specific perspective ... He was one of the first media scholars who brought to our attention that children, too, influence their parents in their media use ....” “Given the wide array of journals in which he publishes, his work not only enriches our field, but it serves as an ambassador of our discipline, demonstrating the insights gained by application of media effects theories and methods.”*
- *In mentoring... “He always finds time to listen to the wildest of our thoughts, constantly inspiring us to develop an appetite for curiosity, a passion for research innovation, and an ability to think outside the box.” “Through his mentoring and success in securing research funding, he not only made the School for Mass Communication Research [at KU Leuven] a visible presence for CAM scholarship,*

*but also trained the next generation of scholars who are continuing that tradition.”*

- And in his contribution to the CAM field... *“He is an ambassador of ICA's CAM division in particular and the field of youth and media research in general. Presenting and publishing in many other arenas than just that of children, adolescents, and the media, I am convinced that he has contributed to the professionalization of our field in other ICA divisions, but also beyond the borders of communication research, beyond the borders of social sciences, even beyond the borders of the academic world.”*

While all nominees for this award were felt to be richly deserving of the recognition of Senior Scholar, committee members were unanimous in this year's selection.”

**Special Thank You...To our outgoing chair, Sahara Byrne [Jessica Piotrowski]**

- “First – I would like to ask all of you to join me in thanking Sahara Byrne for her commitment and service to CAM over the past few years. She has done so much for our division, but I believe her true mark will be in reflecting creatively on ways to ensure that more our CAM scholarship has a chance to shine whether it be through the introduction of the Research Elevator sessions to the use of extended sessions and hybrid high density sessions – Sahara has shown a consistent commitment to giving research – whether in its early stages or far more advanced – a voice at CAM. And that, I believe is true lasting impact.”

**CAM reception [Jessica Piotrowski]**

- Jessica Piotrowski and Patti Valkenburg thank the CAM members. Patti and Jessica recently published their book – Plugged In: How Media Attract and Affect Youth – with Yale University Press: “This book was a true labour of love, but even more, it really shed light for both of us on the incredibly rich and diverse scholarship that is housed within this room.” To thank the CAM members and to celebrate the book, their research Center ASCoR is sponsoring the CAM reception.

**Call from editor of Family Communication for submissions to the journal**

\*\*\*End\*\*\*