

Children, Adolescents, and the Media (CAM) Business Meeting
Sunday June 12, 2016; 4:30-6:00 pm
Fukuoka, Japan

1. Opening by Sahara Byrne (chair)

- a. Sahara introduces the CAM officers: Sahara Byrne (chair), Jessica Piotrowski (vice chair), Karin Fikkers (secretary), Laura Vandebosch (incoming secretary), and Shina Aladé (graduate student representative).

2. Approve minutes (Sahara)

- a. CAM members approve last year's minutes. These minutes can be found on the CAM website (<http://cam.icaheadq.org/ohana/website/?p=69743026>).

3. Facts about CAM (Sahara)

- a. At the time of the annual conference, CAM has 269+ members, including 77 students.
- b. Finances: CAM increased its dues by couple of dollars, which has allowed CAM a little more breathing room in organizing awards, prizes, and the reception. CAM has received a generous contribution from Taylor and Francis (1000 dollar). Thank you!
- c. ICA has given divisions 2 dollars extra per person that CAM can use for things like travel vouchers.
- d. When you sign up for ICA membership, consider making a donation to CAM. Even if it's another few dollars that you think your university may cover, that donation goes a long way in our division.

4. Session information in Fukuoka (Sahara)

- a. This year, CAM had 130 submissions of which 87 were accepted (thanks to hybrid high density). Papers are of **very** high quality all the way to the "lowest" rated. CAM also had 10 panel submissions, of which 4 were accepted.
- b. All these submissions have been divided over
 - i. 6 traditional sessions (with 4 or 5 presenters and a respondent).
 - ii. 10 posters in the plenary poster session. These are papers that were highly rated but did not fit well into the theme of the traditional sessions. We assign papers to the poster session based on fit, not numeric scores. Some of the most innovative work is in our posters.
 - iii. 5 HHD sessions. These were also high scoring papers focusing on a similar topic.
 - iv. 1 extended session on parental mediation. This session included all highly rated papers on this topic. Extended session involved 5-minute presentation followed by plenary discussion on how to move forward on parental mediation.
- c. Feedback from CAMmers on planning this year:

- i. Discussion on extended parental mediation session was fantastic.
 - ii. Parental mediation session well organized, very rich in information. Perhaps we can find a way to get things more organized such as formulating target goals for such a session. Perhaps make an agenda what we'd like to reach during the second hour of the extended session.
 - iii. Logistics: our sessions have always been full, so we should advocate better (larger) rooms for next year.
 - iv. Suggestion for HHD session: include hybrid high density in the title, because it wasn't always clear from the program what kind of session it was.
 - v. HHD: One CAM member would prefer these when people have a little longer than 3 minutes. Perhaps have one less presenter and no more than 8 papers in one HHD session. This also allows presenters to take a breath.
 - vi. Terrific we're experimenting with different models. Much more interesting to go to sessions presented in different ways rather than the traditional format.
- d. **Call to CAM members:** if you have new ideas or know new models, please let Jessica Piotrowski know (j.piotrowski@uva.nl).
 - e. **Thanks to session respondents:** Sanne Opre, Srividya Ramasubramanian, Joris van Ouytsel, William Davie, Sonia Livingstone, Jessica Piotrowski, Claudia Riesmeyer, and Charisse L'Pree Corsbie-Massay.

5. Research escalators (Jessica)

- a. CAM also had 30 submissions for research escalator sessions this year, of which 24 were sent out for review. For this session format, young scholars send in in-progress work (extended abstracts). It's a space for young scholars to find a home for their work and experience some of the great CAM mentorship. When reviewing submitted work, mentors are asked: Who do you think you can help the most? (Not: who do you think was the best?) A total of 16 submissions were accepted. Mentees submit a full paper to their mentor 1 month before the annual conference.
- b. The session itself starts with mentees giving a 3-minute presentation indicating where they'd like help. They then spend 45-60 minutes going through their paper with their mentor (and potential other interested researchers who happen to come in). At the end of the session mentees give back a short round of feedback on what they got out of it.
- c. This year we've seen presentations of papers that were in the research escalators last year, so that's great!
- d. Sahara made a great video of the escalator sessions which can be viewed here: https://www.youtube.com/watch?v=Pypa_EYuGG8.
- e. Thank you to all mentors!!
- f. Feedback from CAM members on research escalators:

- i. It was great to be a guest at the session to come in and hear what advice people were giving.
- ii. The room we had for research escalators was too big for that type of session. Find a room (1) in the right size (2) that can also be set up in a circle rather than presenters opposite the mentors.
- iii. Make a list of the mentor-mentee pairs so other people can see who's coming up. For example on a handout at the session or the CAM website (unfortunately we can't use AllAcademic for this).
- g. The escalator sessions do take up two sessions in the CAM program, but thanks to HHD sessions we can still accept more papers.

6. Board member meeting (Sahara)

- a. ICA has a new journal publisher, which is Oxford University Press. This publisher is very willing to work with open access.
- b. Financially, ICA is doing very well. We have an official treasurer now.
- c. We have new cleaned-up bylaws which all CAM members get to vote on next fall. It's mostly little language changes. Please look at it and vote on it in the fall.
- d. All ICA records from the past will be transferred to and managed by Annenberg library.
- e. ICA transfers a little more money per member to divisions.
- f. ICA needs nominations for fellows, so consider those great researchers who deserve it.
 - i. Write a nomination letters with 3 supporting letters, plus updated CV. It's important to have major scholars support the nomination. Fellows elect fellows in the ICA board meeting. More info can be found on the website or you welcome to ask Dafna Lemish.
 - ii. If you have ideas for a nomination, you could contact Sahara and Jess and they will get feedback from fellows/major scholars in our division.

7. San Diego conference (Amy Jordan)

- a. Paula Gardner (new President-Elect) will introduce innovations next year in San Diego.
- b. Rooms are cheap for San Diego (139 dollar a night). Registration fee will be a little lower next year b/c it won't include breakfast or lunch, because in San Diego there are restaurants everywhere (50 different places within a 10-minute walk). Hotel is on a boardwalk (not directly on the beach), it's on the bay.
- c. The theme will be "intervention". Paula is thinking broadly about this theme. Tip: if you can find a way that your work is intersecting with theme of the program, it's a really good way to highlight your work in the association, because there's special sessions and you might end up in the theme book.
 - i. Suggestion from CAM members: Would be a great opportunity for CAM to proactively reach out to different disciplines like pediatricians, educators, public health people that are not coming to ICA.

- d. One of the innovative things Paula is doing is an activity “making & doing”: how do we illuminate our work/ideas/research through unconventional forums like performance, videos, podcasts. There will be an official call for proposals for this, submitted as 500-word abstracts and reviewed by a committee.
 - e. Opening plenary will focus on “boarders” because we’re in San Diego. How can we consider the sight and the discipline and our practices in relation to boarders? Closing plenary is about pedagogy – how we are using multiple media in our teaching and in our interactions with students.
- 8. Regional conferences (Sahara)**
- a. Kuala Lumpur, Malaysia (September 2016)
 - b. Nairobi, Kenya (October 2016)
 - c. There will be a committee on regional conferences. ICA is thinking about going to India and Southern Europe. If you have contacts there, please let Cynthia Stohl know.
- 9. Future annual conference will take place in:**
- a. San Diego (2017)
 - b. Prague (2018)
 - c. Washington DC (2019)
- 10. CAM Awards (Jessica)**
- a. Top scoring papers in the ICA interactive poster session:
 - i. Rosaen Jennings: Children who trust in the real world also trust characters in the para-world.
 - ii. Aleit Veenstra, Philippe Meers, Daniël Biltreyst: Film genre and taste cultures: A survey among Flemish youth.
 - b. Top student paper: Maren Beaufort, How Candy Placements In Films Influence Children’s Selection Behavior in Real Life Shopping Scenarios.
 - c. Top paper #1 – Sanne Opre, Moniek Buijzen & Eva van Reijmersdal, The Effects of Advertising Exposure on Children’s Materialism, Psychological Well-Being, and Life Satisfaction.
 - d. Top paper #2 – Annemarie van Oosten, Laura Vandenbosch & Jochen Peter, Hypergender teens on social networking sites: Investigating reciprocal relationships between gender role orientations and sexy online self-presentations.
 - e. Best published article – Winneke van der Schuur, Susanne Baumgartner, Sindy Sumter, & Patti Valkenburg (2015). The consequences of media multitasking for youth: A review. *Computers in Human Behavior*, 53, 204-215. doi:10.1016/j.chb.2015.06.035
 - i. “In this manuscript, the authors provide a synthesis on the relationship between media multitasking and (1) youth cognitive control, (2) youth academic performance, and (3) youth socioemotional functioning. Starting with more than 8,000 studies, the authors eventually identified 56 studies that focus on this relationship in a meaningful way. They provide a comprehensive review of these findings, highlighting both

convergence and divergence in findings, challenge and opportunities for methodology, and key points for the future of this field. Reviewers found this article to be particularly powerful, noting that "...this is an article that is impressive in its theoretical framing and its ability to contribute meaningfully to an area of great public concern" as well as noting that this piece "...dissected a very challenging research question (media multitasking) in an impressive way that led to informative results and relevant theory that will push future research ahead." A powerful piece indeed."

- f.** Top dissertation – Sara Pabian, A developmental perspective on personal and situational predictors and outcomes of adolescent cyberbullying perpetration: A longitudinal examination
 - i.** "In this dissertation, Sara investigates why young people engage in cyberbullying using an elegant longitudinal design. All told, her dissertation resulted in 5 published articles in high-quality top-tiered journals – with many of these manuscripts presented at ICA during her graduate study. Reviewers were unanimously in agreement that this dissertation is worthy of recognition noting its methodological rigor, its careful attention to theory – particularly competing theories, and its equally careful focus on understanding individual differences. One reviewer noted that the approach used in this study is "badly needed in general in this field" and while others noted that this work is an exemplar of best practices in youth and media scholarship."
 - ii.** A unanimous decision from the dissertation award committee!
- g.** Senior scholar: Amy Jordan
 - i.** "Reviewers were unanimous in their selection of Dr. Amy Jordan for the 2016 Senior Scholar Award. In fact, more than anything, they were surprised to learn she had not already received the award! As all of us at CAM know, her CV is an impressive one. Amy has over 25 years of experience studying children and media effects. Her curriculum vitae counts over 45 peer-reviewed articles, 12 book chapters, and 5 books. In addition, she has received over \$13.5 million in grant funding to support research in children, media, and health. In addition to her publications, Jordan is influential as an active academic professional. She is currently serving as President of the International Communication Association (ICA). She was instrumental in the formation of the Children, Adolescents and Media Division of the ICA. And, amongst her many journal roles, she currently serves as co-editor of the Journal of Children and Media. Jordan's scholarly contributions have been recognized for both her research and teaching – including the Provost's Award for Teaching Excellence as well as the Most Important Applied / Public Policy Research Program Award from ICA. She has given extensively of her time to young scholars –

serving as a mentor and role model to so many of the members of the CAM division and beyond.

Indeed, Amy's influence can be felt far and wide across the discipline and into the public sector. She is an excellent researcher with a passion and commitment for applied research that can serve children and families. Her strength, thoughtfulness, and curiosity inspire and motivate the many, many lives that she has touched. She is, and her nominator noted, a scholar extraordinaire well-deserving of CAM's Senior Scholar Award."

- h.** Congratulations to all award winners!

11. For discussion (Sahara)

- a.** CAM is looking for a new vice chair and will have a new vice chair election coming up in the fall. Consider running for this role!
- b.** International liaison appointment: the CAM officers propose to nominate Sister Agnes Lando. CAM members vote unanimously for her appointment as liaison.
- c.** Awards committees: As our division is small, it is very difficult to find a committee without conflicts of interest. If you're willing to be on the award committee, please let Sahara Byrne know. The expected workload is about 5 or 6 articles/papers to review. You have about 6-8 weeks to review with a detailed sheet to rank everything.
- d.** Officer duties: last year we proposed breaking up roles according to planning and nonplanning C/VC. Right now, we propose to make an official bylaw change for in the fall for the duties of these non-planning/planning chair/vice-chair, as well as secretary, because it's very important for new members to know what they're up for when they run for office.
 - i.** CAM members accept the motion to make a bylaw change of this.
- e.** Dissertation award – new submission procedure.
 - i.** Suggestion from CAM member: Make a Dropbox folder where the *complete* dissertations are placed, when reviewers have further questions after the 5-page summary.
 - ii.** Question from CAM member: Why not more than 5 pages?
 - 1.** The 5-page summary is suggested based on what other divisions are doing (e.g., Health Communication).
 - a.** If the complete dissertation would still be available on Dropbox, 5 pages can work.
 - iii.** Suggestion from CAM member: perhaps a 5 page-summary for the longlist, but then still the full dissertation for shortlist?
 - 1.** Currently, the dissertation award is also based on a summary (but a 50-page version), so the full dissertation is currently also not being used.
 - 2.** It seems that a 5-page summary would then also work.

3. CAM members agree this seems a good idea. This year we will try this new procedure, and if it works we can vote on it next year in San Diego.

12. Preconference in San Diego (Jessica)

- a. Jessica, Ellen Wartella, Patti Valkenburg & the Joan Ganz Cooney center talked about the intervention theme next year that matches very well with our work in CAM. Want to propose a preconference in San Diego: Invention & Intervention. There is some funding to bring people in from around the world.
- b. Any ideas (or contacts around San Diego or even globally) for this? Please email Jessica at j.piotrowski@uva.nl. Suggestions from CAM members:
 - i. Presenters: Maya Götz, Barbara from UNICEF? Dafna Lemish could make contact.
 - ii. Literacy educators who are in San Diego: Nancy Fray, Dianne Lab, Doug Fischer. Media literacy community is very alive in SD. (suggested by Renée Hobbs).
 - iii. Get more info from industry about what kind of research they do in-house. What are they doing?
 - iv. Who are the stakeholders? Those are the ones we should have at this meeting. Consult Michael Rich for policy people.
 - v. Also involve CAT division.
 - vi. Think about organizing a *pre*-conference or *post*-conference. Pre-conferences are getting bigger and bigger so we may be more likely to have it accepted as a post-conference.
 1. CAM members feel that it would be embarrassing if people won't stay for big shots from Google at postconference. Given our experience, perhaps try for preconference. It's memorial day weekend so people might not stay after ICA.
 - vii. Jessica and Ellen will work on this more and communicate back to you. We will rely on your networks as well, want to be reaching worldwide.

13. Grad student representative (Shina Aladé)

- a. Role = liaison between CAM members and officers and board members. If you have questions, you can reach out to her (alade@u.northwestern.edu).
- b. SECAC (Students and Early-Career scholars Advisory Committee) and division representatives are working on strengthening this position. New ideas:
 - i. Perhaps organize a buddy system for first time ICA attendees.
 - ii. Organize a social gathering for CAM grad students. CAM officers are in favor ☺.
- c. Shina will be soliciting feedback from early career members.
- d. Shina agrees to stay on another year.

14. Laura Vandenbosch takes over the Secretary position from Karin Fikkers.

15. End