

Children, Adolescents and the Media (CAM) Business Meeting
Friday, May 23, 2013 4:30-6:00pm
Seattle, US

- I. Announcement from ICA President Elect Amy Jordan:
 - a. ICA Conference 2015, Puerto Rico
 - i. Theme: Communication across the life span (**very relevant and important theme for our division!**)
 - ii. Room rate \$149 for both the conference hotel (Caribe Hilton: www.caribehilton.com; “family friendly”) and overflow hotel (Hilton Condado Plaza: www.condadoplaza.com; “hip/edgy”)
 - iii. Shuttle service between hotels
- II. Opening by Erica Scharrer (Chair)
 - a. Introduction of CAM officers
 - i. Vice chair, Sahara Byrne; Secretary, Esther Rozendaal; Incoming Secretary, Karin Fikkers
 - ii. We need to elect a new Vice chair this fall
 - b. Approval of 2013 minutes (Erica Scharrer)
 - i. No corrections, minutes approved.
 - c. CAM membership (Erica Scharrer)
 - i. As of May, 2014, 304 members (about half from outside the US)
 - d. Vote outcomes
 - i. The dues increase we voted in in the last ICA election round will go into effect this summer
 - ii. We have bylaws: check them out on our website
- III. News/initiatives from ICA HQ (Erica Scharrer)
 - a. Future conference locations and themes
 - i. 2015: Puerto Rico (see point I)
 - ii. 2016: Fukuoka, Japan, the Hilton is 10-15 min walk from the subway and is also on the water and near the beach, <http://www3.hilton.com/en/hotels/japan/hilton-fukuoka-sea-hawk-FUKHIHI/index.html>
 - b. Elect or appoint an internationalization liaison
 - i. All divisions and interest groups are asked to identify a new officer who would help manage internationalization goals (membership, representation among reviewers, committee members, awards recipients, etc.) and help mentor new members (2-year term).
 - ii. **Jessica Piotrowski (Associate Professor at the University of Amsterdam, the Netherlands)** volunteered for this position
 - iii. It’s important to note that this position will start informally, will be formalized later (and integrated in the bylaws).
 - c. Elect a graduate student representative

- i. Also asked to identify a new officer who would serve as liaison with grad students in the division, be a member of the ICA Emerging Scholars Network, create digital resources for grad student division members, etc. (2-year term)
- ii. If we decide to move forward with this now, we would ask for statements from candidates by Aug. 1 and then use the Sept.-Oct. election cycle. The individual would take up duties immediately.
- iii. **Fashina Alade (1st year PhD student at Northwestern University, US)** volunteered for this position
- iv. It's important to note that this position will start informally, will be formalized later (and integrated in the bylaws).
- v. One of the tasks for the graduate student representative is to find out how many graduate students we have in the CAM division.
- d. Directory of experts for newsworthy topics
 - i. Aim: inform JP (communication expert of ICA)
 - ii. Examples of topics are: cyberbullying, kids&media use; educational TV, yout media producers, social media/digital media)
 - iii. **Jessica Harvey (Saint Vincent College) and Kirstie Farrar (University of Connecticut)** volunteered to help.
- e. Please continue nominating for ICA awards!
 - i. One of our CAM-members, Kirsten Drotner, received the ICA Applied Research Award and became an ICA fellow.

IV. This year's CAM program (Erica Scharrer)

- a. The Seattle conference is the second largest in ICA history and the last day of the conference was extended a bit (by two hours) to keep the acceptance rate stable. The ICA acceptance rate was 36%.
- b. Our acceptance rate in CAM was a bit higher, 38%, due to our programming of one high density session.
- c. We had many papers, a small number of panels and a handful of posters.
- d. What can we do to increase our acceptance rate? Suggestions from CAM members:
 - i. High-density sessions: more presentations in one session, less time for each presenter
 - ii. Hybrid high-density sessions: 3- to 5-minute presentations combined with a poster.
 - iii. Fixed 5-minute presentations: 20 slides, 15 seconds each (slides disappear automatically after 15 seconds)
 - iv. Flipped congress: read abstracts or view presentations beforehand and use the ICA-sessions for discussion and Q&A
 - v. Round table sessions with several tables in one room
 - vi. Limit amount of first author papers (now ICA allows five submissions per author):
 - 1. See for example paper submission policy of the APA conference
 - 2. Disadvantage of this policy is that there are several ways to avoid it

3. We have to find out whether the amount of first author papers is actually a problem within the CAM division. Erica will look at the numbers and will contact ICA HQ about this issue.
 - vii. The papers and panels are outstanding, and so are the Respondents. The CAM officers are dividing up Chair duties.
 - viii. Sahara will do the program planning next time around. She will explore some of the above-mentioned options to increase the acceptance rate.
- V. Preconference for 2015 conference (Erica Scharrer)
- a. This year's co-sponsored one didn't receive a lot of registrations. Possible reasons for this: costs (need to stay one extra night) and more attractive alternatives
 - b. It is decided that CAM will not organize a preconference next year
- VI. Reporting back on our childcare initiative (Erica Scharrer)
- a. ICA headquarters has avoided providing on-site childcare, due to our size and for liability reasons, but has assisted with a self-organizing model through the website.
 - b. Collaborated with Paula Gardner, Chair of Feminist Studies, who created a Google document to organize child care swapping here in Seattle
 - c. And ICA has provided on its website (under Conference Guide) information about On Call Nanny, <http://www.oncallnanny.com/corporate/landing> also here in Seattle.
 - d. Suggestions for next year:
 - i. Offer nursing mother rooms
 - ii. Put all families with children on the same floor in the hotel so it's more easy for them to connect
- VII. Monetary awards and budget (Erica Scharrer)
- a. Our awards procedures call for \$300 for Top Student Paper and \$500 for Top Dissertation, yet this year it was very difficult to afford this within our budget.
 - b. We also give a conference registration fee waiver associated with these prizes.
 - c. All members present approve to reduce the award amount to \$250 for each plus the conference fee waiver. If budgets allow, the award amounts can be adjusted by the Chair in the future.
 - d. The dues increase we voted in during the last election will go into effect in Aug.
- VIII. Presentation of Awards (Sahara Byrne)
- a. SENIOR SCHOLAR: Sonia Livingstone
Institutional affiliations Sonia: London School of Economics, UK
 - b. BEST DISSERTATION: Laura Vandenbosch, "Self-objectification and sexual effects of the media: An exploration study in adolescence"
Institutional affiliations Laura: Catholic University of Leuven, Belgium

- c. BEST ARTICLE: Marie-Louise Mares & Michael T. Braun (2013). Effects of conflict in tween sitcoms on US students' moral reasoning about social exclusion. *Journal of Children and Media*, 7:4, 428-445, DOI: 10.1080/17482798.2013.785972
Institutional affiliations Marie-Louise: University of Wisconsin, US
Institutional affiliations Michael: Hans-Bredow-Institute, Germany
- d. TOP STUDENT PAPER: Fashina Alade, "What preschoolers bring to the show: The effects of viewer characteristics on children's learning from educational television"
Institutional affiliations Fashina: Northwestern University, US
- e. TOP PAPER: Nicole Martins, Marie-Louise Mares, Mona Malacane, and Alanna Peebles, "Liked characters get a moral pass: Young viewers' evaluations of social and physical aggression in tween sitcoms"
Institutional affiliations Nicole & Mona: Indiana University, US
Institutional affiliations Marie-Louise & Alanna: University of Wisconsin, US
- f. TOP PAPER: Esther Rozendaal, Suzanna Oprea, and Moniek Buijzen "Development and validation of a survey instrument to measure children's advertising literacy"
Institutional affiliations Esther: Radboud University, the Netherlands
Institutional affiliations Sanne: University of Amsterdam, the Netherlands

IX. THANK YOU to Amy, Sahara, and Esther; to all the reviewers; to the members of our Awards committees (Kathleen Beullens, Brad Bond, Sahara Byrne, Kirstie Farrar, Dafna Lemish, Emily Moyer-Gusé, Karyn Riddle, Amy Nathanson , Ellen Wartella); and to Taylor & Francis for sponsoring our reception

X. CAM Reception