

Children, Adolescents and the Media (CAM) Business Meeting
Saturday, May 26, 2012 4:45-6:00pm
Phoenix, AZ

- I. Opening by Amy Jordan (Chair)
 - a. Introduction of CAM officers
 - i. Vice chair, Erica Scharrer; Secretary, Susannah Stern
- II. Announcement from ICA Communications Director John Paul Guttierrez:
 - a. ICA is interested in helping scholars publicize their research (e.g., via social media, press releases, etc.)
 - b. Contact JP (info on website) for assistance
- III. Approval of 2011 minutes (Amy Jordan)
 - a. No corrections, minutes approved.
- IV. CAM membership (Amy Jordan)
 - a. 263 members in 26 countries
- V. CAM website (Susannah Stern)
 - a. ICA has asked all divisions to create a new website using the Ohana system (enter through main ICA webpage under "sections" "CAM")
 - b. Very rough initial draft of site constructed; Stern solicited feedback to make the website better and more useful for members and non-members
 - a. Attendees offered over a dozen ideas for content and features of website
 - b. CAM members are encouraged to send content, feature ideas, and images to the CAM secretary for inclusion on the website
- VI. CAM Fund (Amy Jordan)
 - a. CAM endowment has been renamed the CAM Fund for technical accuracy
 - b. Amy Jordan described the current system for dispersal of ICA funds for divisions, CAM members are encouraged to donate to the CAM fund to support travel and scholarship awards (Note that donated money will go directly to CAM, not ICA)
- VII. 2012 program information (Amy Jordan)
 - a. Over 100 submissions and 5 full panels
 - b. 70 volunteers helped with the CAM review process
 - i. CAM reviewers were commended for providing feedback on the papers they reviewed and encouraged to continue to do so
- VIII. Report from ICA Board Meeting (Amy Jordan)

- a. ICA is revisiting the selection of the ICA Fellows to encourage greater diversity
 - i. CAM members are encouraged to nominate CAM scholars (you may not self-nominate)
- b. Reminder to give feedback on ICA surveys on sessions and the overall conference; they listen to the feedback
- c. Upcoming conference location
 - i. London (2013); Seattle (2014), Puerto Rico (2015), Japan (2016)
- d. Conferences after Japan may take place anywhere internationally without following pattern to repeat conferences in North America necessarily
- e. Conferences after Japan will also all be held, regardless of location, over last weekend in May (traditionally Memorial Day weekend in the U.S.)
- f. ICA 2013 London theme: Challenging Communication Research
 - i. CAM can be flexible regarding what we do with our sessions so members should express ideas to the Chair, especially those that provide more opportunities for more people to participate (e.g., high density poster sessions)
 - 1. Suggestions
 - a. one panel or group discussion be designated for a focus on job/career mentoring (approved)
 - b. include at least one more high density session (total of at least 2) (approved)
- g. Funding and membership dues discussion (Amy Jordan)
 - i. CAM chair and ICA Board wants division membership to consider 2 questions:
 - a. how do we feel about raising member fees (currently \$3)?
 - b. if we did raise fees and had more money, what would we want to do with that money?
 - ii. Background: Currently membership fees spent on Senior Scholar and travel awards (ICA matches travel awards that CAM gives). CAM reception is partly funded by *Journal of Children & Media* publisher but CAM does not have sufficient funds to cover entire cost.
- h. Awards (Amy Jordan)
 - i. ICA has asked divisions to increase the number of awards they give. Jordan solicited ideas, which included:
 - 1. Best article awards (recent and classic), awards in memory of deceased members, Young Scholar award, Teaching/Mentoring Award
 - ii. Current Awards committee will draft language for these awards after soliciting further feedback from members about which awards might take priority (possibly through a survey)

posted on the CAM website). Awards will be phased in annually (one per year). Awards committee will also determine best way to manage review of award nominations (one committee for all awards or multiple committees)

- IX. Discussion of CAM and ICA's role in policy (Leslie Snyder)
 - i. Discussion about the extent to which ICA should become involved in supporting regulatory change, legislative proposals, bills, etc (e.g. committee to create position papers)
 - ii. Members expressed concern that ICA is an international organization and practically we couldn't advocate outside the US very easily
 - iii. Contact Leslie if you are interested in further discussion
- X. Remarks by Michael Haley, Executive Director of ICA
 - i. Francois Heinderyckx (President Elect, Program Chair) is chair for next year
 - ii. Expected challenges for 2013 London conference
 - 1. Anticipated increase in number of submissions, but each division will have roughly the same number of sessions as 2012
 - 2. Hilton is only conference hotel – not a very easy to hotel to navigate; anticipate challenge getting to/from conference spaces
 - iii. Hilton is conveniently located in central London; public transportation easily available and close
 - 1. Room rates are set at 115 pounds (about \$170 in current exchange rate)/night inc. taxes, breakfast and internet in meeting rooms and public spaces (possibly in hotel rooms)
 - iv. Paper submissions will be accepted from Sept. 1- Nov 1 (close date);
 - 1. Submitters will be notified of acceptance by Jan. 15.
 - v. Space is still available for preconferences – get in touch with Francois by Sept 1
- XI. Presentation of Awards (Erica Schaarer, Vice Chair)
 - a. Top Paper Awards:
 - i. Jessica Taylor Piotrowski “How Reduced Narrative Processing Demands Impact Preschoolers’ Comprehension of Educational Television”
 - ii. Xanthe S. Plaisier & Elly A. Konijn “Peers, Media, and Morals: How Peer Rejection Impacts Moral Judgment and Preferences for Antisocial Media Content in Adolescents”
 - iii. Matthew A. Lapierre, Jessica Taylor Piotrowski , & Deborah L. Linebarger “Background Television in the Homes of American Children”

- b. Top Dissertation Award (\$500): Dr. Esther Rozendaal
- c. Senior Scholar Award: Dr. Dafna Lemish
- d. Description of awards committee selection process
- e. Recognition of ICA Fellow recipient Sandra Calvert and award to Ellen Wartella for Best Applied Policy Research Award

XII. CAM Reception