

**Children, Adolescents and the Media (CAM) Business Meeting**  
**Sunday, May 29, 2011, 4:30-5:45 pm**  
**Alcott conference room, Westin Waterfront, Boston, MA**

*The 4<sup>th</sup> Annual CAM Business Meeting*

1. Opening by Alison Bryant (Chair)
  - a. Introduction of CAM officers
    - i. Vice Chair, Amy Jordan; Secretary, Susannah Stern
2. Approval of minutes (Alison Bryant)
  - a. No corrections
  - b. Minutes approved
3. CAM is now officially a division (Alison Bryant)
  - a. 290 members in 35 countries, 6 continents
4. Presentation of Top Paper Awards (Amy Jordan)
  - a. Top papers are determined by those receiving highest scores overall
    - i. Top student paper: Meryl Alper, University of Southern California, “Representations of non-American foreigners in American children’s television”
      1. Alper also received a travel award from CAM division
    - ii. Top overall paper: Jochen Peter & Patti Valkenburg, University of Amsterdam, “The influence of sexually explicit internet material and peers on stereotypical beliefs about women’s sexual roles”
5. Remarks by Michael Haley, Executive Director of ICA
  - a. 2012 ICA conference will be held May 22-26 at the Sheraton in downtown Phoenix
  - b. \$115 per night room rate
  - c. light rail from airport to hotel is available
  - d. 2012 Conference chair Cynthia Stohl has identified “Communication and Community” as the theme for next year’s conference. She is expressly looking for new and creative ways to “shake up” the conference to make ICA unique and engaging. She will be programming one 3 hour block for each division. CAM should figure out a way to make use of the 3 hour block to do something that can’t be accomplished in typical 75 minute session (e.g., workshop? Field trip? Invited guest speaker?) CAM should determine what would be best for us. All divisions will likely have a 3 hour block scheduled at the same time, unless objections are raised to Dr. Haley.
  - e. Stohl also wants to be sure the conference addresses immigration and human rights issues directly
    - i. If you know of relevant speakers who might be invited to participate in any way or if you can identify related activities/opportunities in Phoenix to focus on such issues, please let conference planners know
  - f. Haley concluded by congratulating CAM on becoming a division
6. Report from ICA Board Meeting (Alison Bryant)
  - a. 2011 conference attendance is the highest ever, with 2500 attendees
  - b. Upcoming conference locations
    - 2012 Phoenix, AZ, USA
    - 2013 London, England
    - 2014 Seattle, WA USA

2015 San Juan, Puerto Rico  
 2016 Fuoka, Japan or Gold Coast/Brisbane, Australia

- c. 2011 was the first ever virtual conference
    - i. The virtual conference represents ICA's effort to figure out new ways of doing things. Other new efforts include video, multi-media presentations
  - d. Greening ICA Committee
    - i. Working hard to make ICA more green and save money
    - ii. Next year, there will be a new *mobile* format for the conference program; paper and memory sticks will be available for an extra cost
  - e. Paper submission restrictions
    - i. Some concerns about people submitting multiple papers (e.g., 25)
    - ii. Board approved maximum of 5 submissions across all divisions per individual for future conferences
      - 1. Applies to papers only, not panels
  - f. Theme paper publications starting 2012
    - i. Higher ranked papers in each division that are related to conference theme will be identified for submission to an ICA publication
      - 1. Submission wouldn't be automatic, but rather top papers would be invited to submit
      - 2. This may serve as an incentive for submitters as an extra publication outlet (and to focus on conference theme in submissions)
7. International Communication Director for ICA (Alison Bryant)
- a. ICA has passed a resolution to search for a director to publicize/market ICA globally
  - b. if you know someone who might be suitable, email Alison Bryant. (Note, the Director does NOT have to be someone located in Washington DC or even in the U.S.). The ideal candidate would serve as a global ambassador; be multilingual and familiar with field of communication, and have experience with non-profits. However, none of these are essential.
  - c. The actual job description is already completed.
8. Diversity of division reviewers, committees, board members (Alison Bryant)
- a. CAM needs to make sure that we are very broad in our membership
    - i. It was noted that there is paucity of men in CAM
9. Interest in different formats; post-conference sessions? (Alison Bryant)
- a. In thinking about future conferences and creativity with session formats, the following questions/suggestions were discussed:
    - 1. Do pre-conferences pull vigor out of actual conference participation? (Note, CAM preconference had 70 people, very well attended). Are there alternatives to pre-conference, such as an afternoon post conference?
      - a. Amy Jordan: Monday is memorial day with Monday holiday; post-conference would be challenging
      - b. non-US faculty and US faculty on quarter system still have to teach so making conference longer could be intrusive
      - c. Patti Valkenburg suggests we can be creative and plan more during conference time (e.g., find space to have a mini-conference during actual conference instead of before and after)

- d. Perhaps arrange more virtual conferencing at other times of year
- e. If you have more ideas, let Alison Bryant know

#### 10. Division News (Alison Bryant)

- a. Budget increases as CAM gets more members (\$3 pp)
  - i. \$600 currently
- b. Interest in increasing the CAM Endowment (currently \$750). The fund is used to acknowledge the accomplishments of its members. Contributions to this fund will be used to provide monetary awards associated with the Dissertation Award for Children, Adolescents and Media Research and for the three Top Paper Awards presented at ICA's annual conference. In addition, funds will be used to off-set costs for student travel to the ICA annual conference. Award recipients are selected by the CAM Awards Committee, comprised of three scholars who are members of the CAM interest group.
  - i. Please consider contributing to endowment or asking others
    - 1. You can donate on ICA homepage; top right corner "donate to ICA" and specify CAM Endowment

#### 11. 2011 Conference acceptance rate (Amy Jordan)

- a. 2011 acceptance rate was lower than 50%
  - i. people did participate (somewhat reluctantly) in virtual overlay
- b. in some paper sessions, schedulers included 5 speakers per panel instead of 4
- c. Questions and ideas regarding increasing participation and utility of sessions:
  - i. do number of poster positions vary by division size?
    - 1. Yes, CAM got 7 poster spots. Should get more next year.
  - ii. V. Katz noted that the American Sociological Association schedules roundtable sessions in which papers are available in advance, everyone has read them, and authors and readers engage in a discussion about the topic (as an alternative to traditional paper presentations); could work with multiple roundtables in a room
    - a. Similarly, it was noted that APA has sessions with one paper per table and 10 tables total; can stay at same table after certain time amount or switch; allows for in-depth focus on topic
    - b. SRCD has "meet the leaders" sessions that allow for roundtable discussions with experts with practical expertise that could be shared with others (such as doing research with children nested in homes, managing large research teams)
      - i. could put survey out to see what people are interested later in year
      - ii. people could sign up for a particular table
  - iii. Question raised about respondents: do we want to continue scheduling them?
    - 1. Noted that they often take away space for one more paper.
    - 2. Panels are kind of naturally cohesive now that we are CAM, so respondents may be unnecessary.
      - a. Some agreement that respondents take valuable time away from discussion as well
        - i. respondents are supposed to be only 5 minutes but usually run longer.

- b. Idea that respondents could work behind the scenes and type up a response (chair could do this)...this way paper presenters get some more specific feedback without taking up time.
  - c. We should ask ICA to create a new box for “moderator” that would be a hybrid chair/respondent
  - d. Some agreement that there can be some loss if you don’t get to hear the encouraging remarks of a respondent
    - i. Maybe there needs to be more specific direction for respondents; right now respondents are very inconsistent in what they offer and how long they take
  - e. Questions for attendees at session can be very helpful, not just feedback from respondent; if there is too much respondent talk, much less time for questions; seems to be many more questions that go unanswered given time constraints
    - i. One idea could be to write down questions and submit them to moderator to try to pull questions together in a way that makes better use of time; this could also cut down very long question asking; even if there isn’t time to answer all questions, paper presenters probably would appreciate getting questions about paper even if they don’t get to discuss them
  
- 12. Thank you to University of Pennsylvania for supplying lunch for the preconference on “Media, Child Health, and Wellbeing: Setting the Research Agenda” (Alison Bryant)
  - a. This is precursor to special issue of *Journal of Children & Media* (shows alignment between CAM and journal)
    - i. noted that some grad students were unsure if they were welcome at the preconference; this could be better communicated in future; this year it was \$100 for profs, \$50 for students;
    - ii. similar issue at business meetings; can be unclear who is welcome
  
- 13. Reception immediately following this meeting
  - a. Thank you to Taylor & Francis, publisher of *JOCAM*, to help cover costs for reception
  
- 14. Report from Committees (Amy Jordan)
  - a. Round Table Discussion Committee (should be “panel”) – 5 person int’l committee headed by Lauren Reichert Smith – panels collected and reviewed by this committee according to ICA guidelines; committee also tweaks guidelines
  - b. External and Internal Awards Committee (Chair: Nancy Jennings)
    - i. Nancy: nominated 2 CAM members for ICA awards (Renee Hobbs and Moniek Buijzen); they didn’t receive the award this year but committee will try again next year
      - a. part of the role of committee is to raise visibility of CAM’s work within ICA

- b. will also work to make awards internally by CAM with endowment money, such as for dissertation award; established scholar award; incoming vice chair will head up
  - ii. Nancy Jennings heads up external awards; Erica Scharrer will head up internal awards
  - iii. If you are interested in serving on committees, please contact each chair. We want diverse representation in committee members.
- c. Media & Strategy Committee
  - i. Currently not an active committee
  - ii. However, if anyone is interested in taking this on (PR role for CAM Division) it would be very welcome

#### 15. CAM Service (Alison Bryant)

- a. nominations for secretary; Ester Rosenahl (Amsterdam);
- b. if you want to self nominate or make other nominations let Alison Bryant know
- c. Readers, chairs/respondents for 2012 conference will be invited via email

#### 16. OTHER BUSINESS (Alison Bryant)

- a. Newsletter content: Is there anything of interest that people want in newsletters?
  - i. if you have information for newsletter, submit it to CAM secretary
- b. *Journal of Children and Media* will begin using ifirst in next issue. Ifirst offers a way to publish online prior to print publication, allowing for papers to be publicly available in timely fashion.
- c. Discussion: CAM should be at forefront of work/life balance
  - i. Could even think about having childcare at conferences
  - ii. Could we offer students discounted rate for conference attendance in exchange for service, (such as babysitting)?
- d. Noted that master class sessions were impressive but unclear who was intended audience... in future, perhaps more clarity of intention and audience and less counter-programming
  - i. Could CAM have master class sessions every year, possible as part of the career award?
- e. Suggestion that CAM develop a bi-monthly newsletter and development of a logo, to try to connect the community more.
  - i. Main question: who would creative/maintain it?
    - 1. Suggestions: facebook pages don't necessitate curators and easily accessible to those with facebook accounts ; could have student interns to work on something like this
    - 2. Other ideas for inclusion in a CAM page/newsletter:
      - a. Calls for about upcoming conferences that would be of interest to other members
      - b. CAM publications
- f. Media Strategy could be Media & Membership committee – Jennifer Manganello
- g. Academia.edu recommended as a valuable tool for CAM scholars
  - i. should find out if we could develop a CAM page
- h. Special note: Dafna Lemish nominated for President Elect Select for ICA
- i. Nancy Jennings: Should we have more on ICA website for CAM? Supposed to be standardized but we can have a linked page, but we don't have one right now – right now it is bare bones so could be developed into something more (not a lot of flexibility to post things on ICA website so something off-channel might be best)

17. Passing of the Gavel (Allison Bryant)

- a. Amy Jordan: chair
- b. Erica Scharrer: vice-chair

18. CAM Reception will include tribute to Jerry Lesser

19. Conclusion (Amy Jordan)

- a. Amy Jordan concluded with special thanks to Alison Bryant for service and enthusiasm