

## **Annual Report to the International Communication Association**

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- (i) For the ICA Board Meeting, June 2010
- (ii) For the ICA Annual Report, July 2010

**Division/Interest Group: Children, Adolescents, & Media**

**Chair: J. Alison Bryant**

**Vice chair: Amy Jordan**

### **Report**

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The 2009-2010 academic year, the second full year of the Children, Adolescents, and Media Interest Group, has been a huge growth year for CAM. The membership has hovered around the 200 member mark since our huge enrolment surge around the conference last year. Our current member make-up has members from approximately 30 countries and every continent. In addition, we have a broad cross-section of people from universities, NGOs, for-profit firms, and non-profit groups.

At last year's conference we awarded our first top paper awards, with three faculty and three student papers receiving honors. Plans for other upcoming awards include an annual or biennial dissertation award and a career productivity award. Moreover, this year we have established an endowment account for the group, The CAM Interest Group Awards Fund. The fund will be used to provide monetary awards for dissertation and top paper awards, as well as for student conference travel.

Current key topics under discussion are further coordination between the interest group and the *Journal of Children & Media*, a need for increased PR for the activities of the division and its members, and continued growth of the group by promotion outside of ICA to members of related organizations (e.g., SRCD).