

Children, Adolescents, and the Media (CAM) Interest Group
Business Meeting
May 23, 2009, Chicago, Illinois

Minutes

- 1. Opening remarks by Patti Valkenburg (Chair)**
 - a. Patti welcomed attendees to CAM's first official business meeting

- 2. Introduction of Division Officers**
 - a. Incoming Chair, Alison Bryant
 - b. Incoming Vice-Chair, Amy Jordan
 - c. Incoming Secretary, Ariel Chernin
 - i. Ariel's term will end at the Singapore conference
 - ii. Elections for new secretary will be held in the fall (2009)
 - d. Outgoing Chair, Patti Valkenburg
 - e. Outgoing Vice-Chair, Moniek Buijzen

- 3. Approval of minutes from 2008 business meeting (Montreal, QC)**
 - a. No corrections made
 - b. Minutes approved

- 4. Top paper awards and recognition of paper readers (Moniek Buijzen)**
 - a. Submissions to CAM for 2009 conference: 75 papers, 13 panels
 - b. Acceptance rate was initially 34%; increased acceptance rate by increasing number of papers on each panel
 - c. As CAM membership increases, interest group will be allotted greater number of time slots
 - d. Moniek thanked the 40 paper readers and session chairs
 - e. Top faculty papers:

Infant and Preschool Exposure to Television: Relations with Cognitive Outcomes at Age Four in a Low-Risk Sample

Alexis Lauricella, Georgetown University; Rachel Barr, Georgetown University; Elizabeth Zack, Georgetown University; Sandra L. Calvert, Georgetown University

The Role of Media Literacy in Changing Adolescents' Responses to Alcohol Advertising

Yi-Chun Chen, Virginia Tech

How Children Mediate Connections between Home and Community: The Case of Latinos in South Los Angeles

Vikki Sara Katz, University of Southern California

f. Top student papers:

Kid Tested, Parent Approved: Parental Determination of Appropriate Television Content for Their Children

Rebecca Ortiz Langford, Syracuse University

New Spaces of Immigrant Youth Expression on the Web

Henry Mainsah, University of Oslo

Is the Web Making Rural Children Less Rural? A Study of the Internet's Impact on Non-Urban Youth

Robert Andrew Dunn, University of Alabama

5. Report from ICA Board Meeting

- a. Chicago conference: 2200 attendees
- b. Next's year's conference is in Singapore
- c. Efforts have been made to reduce costs (see below)

6. Information about Singapore conference (Francois Cooren, ICA President-Elect)

- a. All conference information will be available on ICA website
- b. Dates: June 22–26, 2010
- c. Theme: Matters of Communication: Political, Cultural, and Technological Challenges
- d. Registration fee: \$125 U.S. (includes daily lunches and one dinner)
- e. Conference hotel (Hilton): rate is \$165 U.S./night (includes breakfast and free in-room internet)
- f. Singapore Airlines offering reduced airfare: \$1300 U.S. from Europe or North America
- g. Conference will take place at Suntec Singapore (Convention and Exhibition Center; across the street from Hilton hotel)
- h. Encouraged submission of theme papers—12 best theme papers will be published in an edited book by Hampton Press
- i. Preconference proposals must be received by September 1, 2009
- j. ICA is debating whether to allow conference paper submissions in languages other than English (all papers must be presented in English)
- k. Although Singapore has harsh anti-gay laws, Francois' recent visit to the country revealed a tolerant attitude toward the LGBT community

7. CAM Budget

- a. ICA determines budget based on number of members
- b. Membership was counted on August 31, 2008: 115 members
- c. Budget was \$345 for 2009 conference

8. Additional CAM Funding

- a. Amsterdam School of Communications Research (ASCoR) contributed \$1000

- b. Routledge (publishes Journal of Children and Media) provided funding for 2009 joint reception with Mass Communication division (Sunday, May 24, 2009 @ 6pm)

9. CAM Members

- a. As of Chicago conference, CAM has 200 members
- b. CAM now enters two-year probationary period to become ICA division
- c. Alison distributed member list and asked people not on the list to join:
 - i. log on to ICA website; click “add or change my sections”; select Children, Adolescents, and the Media; \$3 charge

10. Report from CAM committees

- a. Round Table Discussion Committee (Alison Bryant)
 - i. For 2009 conference, all panel and roundtable submissions were first reviewed and rank-ordered by Round Table Committee members
 - ii. This process will be used for the 2010 conference
 - iii. Alison stepped down as Chair of Round Table Discussion Committee
 - iv. Deborah Linebarger volunteered to become Chair of Committee (approved by CAM members)
- b. Internal Awards Committee & External Awards Committee (Amy Jordan)
 - i. Clarification: internal awards are awarded by CAM at business meeting (e.g., student travel award, dissertation award, etc.); external awards are awarded by ICA (e.g., Young Scholar Award, Outstanding Article Award, etc.)
 - ii. Amy Jordan stepped down as Chair of Internal Awards Committee
 - iii. Rebecca Hains stepped down as Chair of External Awards Committee
 - iv. CAM members agreed to merge Internal Awards Committee and External Awards Committee into one committee
 - v. Dafna Lemish volunteered to chair joint Internal and External Awards Committee
 - vi. If members of Awards Committee are nominated for an internal or external award, they should recuse themselves
 - vii. Dafna and Patti stressed importance of nominating CAM members for ICA awards
- c. Media and Strategy Committee
 - i. Katherine Montgomery stepped down as chair of Media and Strategy Committee
 - ii. Roger Desmond has already volunteered to chair committee
 - iii. Roger distributed press release about research being presented at Chicago conference; unfortunately, didn't generate media coverage
 - iv. For Singapore conference, Roger will recruit volunteers familiar with Asian media in order to develop contacts
 - v. Andrew Dunn interested in volunteering (former education reporter)
 - vi. Roger will send email to CAM members

11. Journal of Children and Media (Dafna Lemish)

- a. Pursuing idea of publishing CAM round table panels in Journal of Children and Media (JOCAM)
- b. Also considering prioritizing CAM top papers (faster review process)
- c. CAM members receive discounted JOCAM subscriptions
- d. Dafna encouraged library subscriptions to JOCAM

12. Nominations for CAM Secretary

- a. Moniek Buijzen nominated Mong-Shan (Melissa) Yang (Endicott College, Beverly, Massachusetts)
- b. Michael Rich nominated Susannah Stern (University of San Diego)
- c. Slate was approved by CAM members

13. Additional business

- a. Reviewers for 2010 conference
 - i. Alison will send an email to CAM members asking for volunteers
- b. ICA profile page
 - i. Patti asked CAM members to upload a photo to their ICA profile
- c. Center on Media and Child Health
 - i. Michael Rich offered the resources of CMCH to CAM members: website, database of research, blog, Facebook page, etc.
- d. Donations to CAM
 - i. Amy noted that it's possible to make donations directly to CAM
 - ii. Alison will follow up on whether donations are tax deductible
- e. CAM membership fee
 - i. Patti suggested that CAM could increase amount; some divisions charge \$4 or \$5
 - ii. Sandy Calvert suggested that the fee should remain at \$3 until CAM becomes a division
 - iii. Membership fee will remain \$3
- f. CAM Facebook page
 - i. Alison Bryant will set up a CAM Facebook page
- g. Formalizing relationship between CAM and Journal of Children and Media (JOCAM)
 - i. Dale Kunkel suggested that CAM and JOCAM formalize their relationship
 - ii. Alison Bryan will follow up on this
- h. Thank you
 - i. Sandy Calvert thanked the CAM leadership, especially Patti Valkenburg

Meeting Adjourned.